REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register:	05 March 1997
Name of applicant/court:	Comptroller of Customs
Applicant to the Labelling Body:	Not Applicable
Title of Publication:	Tongue Tied Tarts
Other Known Titles:	Not Stated
Director:	Not Applicable
Producer:	Not Applicable
Publisher:	Not Stated
Author:	Not Applicable
Format:	Magazine
Country of Origin:	USA
Language:	English

Components of film originally examined: Not Applicable.

Feature: Running time:

Trailers: Running time:

Total Running time:

Excision/Alteration: No.

Reason(s) for Excision:

Not Applicable.

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Classification Decision:

Objectionable.

Display conditions:

Nil.

Descriptive Note:

Not Applicable.

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Direction to issue a label has been given on: Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

The magazine entitled *Tongue Tied Tarts* is classified as:
Objectionable.

The magazine primarily contains photographs of women and men in couples engaging in sexual activity. Select views of the women's genitalia, focused upon in detail, are pictured repeatedly. The strength of the impact of the photographs is due to their being still replications of active sex, which capture the image of the woman repeatedly as a collection of orifices. This provides a strongly dehumanising image of the women, showing them as disembodied sex parts. The photographs present a barrage effect of such imagery. This extensive portrayal is intense and intended to arouse the viewer sexually. Thus, the extent, degree and manner of the dehumanising portrayal of women is attributed significant weighting.

The strong dehumanising portrayal of women is considered under the Films, Videos, and Publications Classification Act 1993 to be strong enough to make the availability of is likely to be injurious to the public good. This consideration is inconsistent with the rights and freedoms outlined under the New Zealand Bill of Rights Act 1990. The decision is demonstrably justified in a free and democratic society because the social injury identified outweighs the viability of the rights and freedoms of those wishing to seek, receive and impart this publication.

OFLC Ref: 9500303